



Change by Design

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Embargo until November 7, 2013

**Curry Stone Design Prize Announces 2013 Winners:
Hunnarshala, Proximity Designs, and Studio TAMassociati/Emergency
All Three Winners Attend Awards Ceremony on November 7, 2013 in San Francisco.**

San Francisco, CA (November 7, 2013)—The Curry Stone Foundation has named three winners of the 2013 Curry Stone Design Prize: **Hunnarshala** (Bhuj, India), **Proximity Designs** (Yangon, Myanmar), and **Studio TAMassociati/Emergency** (Venice/Milan, Italy). Principals from each organization will participate in a two-day awards ceremony and presentation in partnership with Design Like You Give A Damn Live!, a design conference. The awards ceremony is open to the public and will be held this evening at 7:30PM at the Contemporary Jewish Museum in San Francisco. The conference continues tomorrow with presentations by all three winners beginning at 12:30PM at the Autodesk Gallery, San Francisco.

The annual prize, in its sixth year, is one of the most recognized social impact design awards, celebrating socially engaged practitioners and the influence and reach of design as a force for improving lives and strengthening communities. The Curry Stone Foundation awards \$120,000 per year. For the past two years, the amount has been divided equally among the Prize winners.

Each winner will receive a no-strings-attached grant; winners are also the subjects of short documentary films produced by the Curry Stone Foundation. All films will be premiered at the awards ceremony on Nov. 7th and released online the following day. The Curry Stone Design Prize films, past and present, are shared on many digital channels including the Prize's [website](#), IDEO, Public Interest Design, and YouTube.

"The Prize is dedicated to telling the stories of our winners," said Chee Pearlman, Prize Curator. "Through the medium of short documentaries, we're able to spread the word about vibrant, groundbreaking practices that may not otherwise be revealed."

The Curry Stone Foundation has partnered with the annual Design Like You Give a Damn Live! conference, hosted by Architecture for Humanity, to present this year's winning projects. The two-day event focuses on humanitarian design and community development through discussions, presentations, and workshops. It will kick off with the Curry Stone Design Prize awards ceremony on the evening of Nov. 7th in San Francisco; the ceremony will also be live-streamed for global audience.

About the 2013 Winners

Hunnarshala, founded in the wake of the 2001 earthquake in Gujarat, India, facilitates artisan-led reconstruction in post-disaster areas, as well as long-term redevelopment of cities and informal settlements. Hunnarshala taps the skills of local artisans and builders who have deep knowledge of resilient building systems and delivers high-quality, sustainable, and disaster-safe housing. These collaborations lead to new hybrid solutions that elevate vernacular architecture to innovation. The group's experiments also spark the reuse of formerly unusable industrial waste, such as waste wood from shipwrecks (now joined into thin strips for flooring, doors, and window frames). Hunnarshala has worked on disaster rehabilitation in India (Gujarat, Tamil Nadu, Kashmir and Bihar), Iran, Indonesia and Afghanistan. It has helped build more than 30,000 interim shelters and almost 12,000 permanent reconstructions.

2013 Curry Stone Design Prize Forum

Awards Ceremony
November 7, 2013, 7:30PM
3 Winners
Contemporary Jewish Museum,
San Francisco

Curry Stone Design Prize Presentations
November 8, 2013, 12:30pm
Design Like You Give a Damn Live!
Autodesk Gallery, San Francisco

2013 Jury: John Cary, N'Goné Fall, Rahul Mehrotra, Damon Rich, and Clifford Curry

Prize Founders: Clifford Curry and Delight Stone, Bend, OR.

Prize Secretary: Emiliano Gandolfi, architect and curator, co-founder of Cohabitation Strategies, Rotterdam.

Prize Curator: Chee Pearlman, design editor and curator, principal of Chee Company, New York.

Senior Prize Advisor: Rahul Mehrotra, Chair, Urban Planning and Design, Harvard Graduate School of Design.

Past Curry Stone Design Prize Winners

Hunnarshala takes the long view on rehabilitation by facilitating social housing, sustainable tourism, and wastewater treatment schemes in places that are past the point of crisis.

In Bhuj, its home city, a holistic approach to redevelopment resulted in a master plan for the relocation of 500 displaced families. Hunnarshala has started a conversation with artisans—one that continues to generate new knowledge and empower communities to create the best solutions.

Kiran Vaghela, civil engineer and managing director of Hunnarshala, will represent the group at the awards ceremony. Vaghela provides leadership on technology and design development; he initiated Hunnarshala's education program, which trains artisans and helps them start their own businesses. <http://www.hunnarshala.org>

Proximity Designs is a sustainable development group that works to improve the lives of the rural poor in Myanmar. The nonprofit boosts agricultural productivity by designing, producing, and distributing affordable equipment for people living on less than \$2 a day. Proximity's products—pedal-powered irrigation pumps, gravity-fed drip irrigation systems, and portable water storage tanks—help reduce daily hardships like hauling tons of water. Extreme affordability is a main tenet of Proximity's design philosophy: the Baby Elephant, an all-plastic pump that can extract 850 gallons per hour, costs only \$17, but it can increase a farmer's net income by up to \$200 in a single growing season. In a country where infrastructure is underdeveloped, Proximity has had to create its own ecosystem in order to deliver its services to the farmers who most need them. All manufacturing is done in Myanmar, and distribution is hyperlocal: Products are sold in larger cities and market towns and a network of more than 800 independent agents work on the village level. To address the country's credit famine, farmers are offered low-rate installment loans. Proximity Designs has achieved remarkable reach in an isolated country and is one of the largest nonprofits operating in Myanmar. It has sold more than 100,000 products to date, and it served more than 98,000 households in 2012.

Jim Taylor, cofounder and chief executive of Proximity Designs, will represent the nonprofit at the awards ceremony. Taylor holds an MPA from Harvard and has worked in developing countries in Asia for over 20 years—in both the private and public sectors. <http://www.proximitydesigns.org>

Studio TAMassociati is an Italian consortium of architects recognized for designing health-care facilities in war-torn and critical areas. TAM champions human rights-based design in partnership with **Emergency**, an Italian NGO that provides medical treatment to victims of war. The decade-long collaboration has resulted in a replicable model for free, high-quality health care and educational facilities in the Sudan, Sierra Leone, the Central African Republic, Iraq, and Afghanistan. Together, TAM and Emergency have built five hospitals in Africa that have treated more than 700,000 patients. One of those, the Salam Centre, in Khartoum, Sudan, is the only hospital in the region providing free specialized cardiac care. As an extension of their efforts to treat civilians affected by war, TAM and Emergency have collaborated on seven clinics in Italy to provide health care to refugees. Emergency's goal is to create clinics that meet—or exceed—Western standards while respecting local traditions. TAM translates the mission of Emergency into architectural reality. TAM and Emergency bring cutting-edge health-care facilities and architecture into areas where there are none. The team has redefined health care by showing how a hospital can become a cultural lifeline and health can be a bridge for peace.

Representing Studio TAMassociati and Emergency at the awards event are Raul Pantaleo and Rossella Miccio. Pantaleo cofounded TAM and is a senior architect and graphic designer at the firm. Miccio is the Humanitarian Office Coordinator at Emergency's headquarters in Milan. <http://www.tamassociati.org> and www.emergencyusa.org.

"The 2013 Curry Stone Design Prize winners illustrate how to address some of the most dramatic challenges of our times: building sustainable habitats for low-income communities, designing affordable products for rural families, and providing health care in war-torn countries," said Emiliano Gandolfi, Prize Secretary. "Each of these practices brings forward valid design tools, strategies, and inspirations to face current world inequalities."

In addition to the three 2013 Prize Winners, the Curry Stone Foundation is recognizing Architecture for Humanity's cofounders, Kate Stohr and Cameron Sinclair, with the **first Vision Award**. They will be honored with a short documentary capturing their devotion to humanitarian design and the impact they've made by inspiring and leading more than a decade of work through, Architecture for Humanity, which continues to address much-needed design solutions globally.

About the Curry Stone Design Prize

The Curry Stone Design Prize was founded in 2008 by **Clifford Curry** and **Delight Stone** to recognize designers who address urgent social issues. It was established with the belief that design can be a critical force to create positive social transformations and empower local communities. Its goal is to make the talents of social impact designers available to a broader audience and inspire the next generation of designers to harness their ingenuity and craft for social good. Each winner receives a cash prize and is the subject of a short documentary about their work.

Nominees for the Curry Stone Design Prize are selected by an anonymous, rotating group of social impact leaders representing broad fields of design, as well as humanitarian advocates from related disciplines. Emphasis is placed on emerging projects and ideas that may not have yet been taken to scale.

The 2013 guest jurors include **John Cary**, executive director of the Autodesk Impact Design Foundation; **N'Goné Fall**, curator, art critic, educator, and a founding member of the Dakar-based new media collective GawLab; **Rahul Mehrotra**, chair of Urban Planning and Design, Harvard Graduate School of Design; and **Damon Rich**, founder of CUP (winner of the 2012 CSDP), and planning director and chief urban designer for the City of Newark, New Jersey.

2013 CURRY STONE DESIGN PRIZE Schedule of Events

Curry Stone Design Prize Awards Ceremony
Thursday, November 7, 2013
7:30 – 9:00pm Awards Ceremony
9 – 10:30pm Celebration
Contemporary Jewish Museum, San Francisco, CA

2013 Winners Presentations at DLYGAD Live!
Friday, November 8, 2013,
12:30pm-2:00pm
Autodesk Gallery
1 Market Street, 2nd Floor, San Francisco

RSVP: events@currystonedesignprize.com

For more information about the Curry Stone Design Prize, Winners, Short Documentaries, and Events go to www.currystonedesignprize.com, follow us on Twitter: [@currystoneprize](https://twitter.com/currystoneprize), Facebook: <http://www.facebook.com/pages/Curry-Stone-Design-Prize/> and YouTube: <http://www.youtube.com/user/CSdesignprize>

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